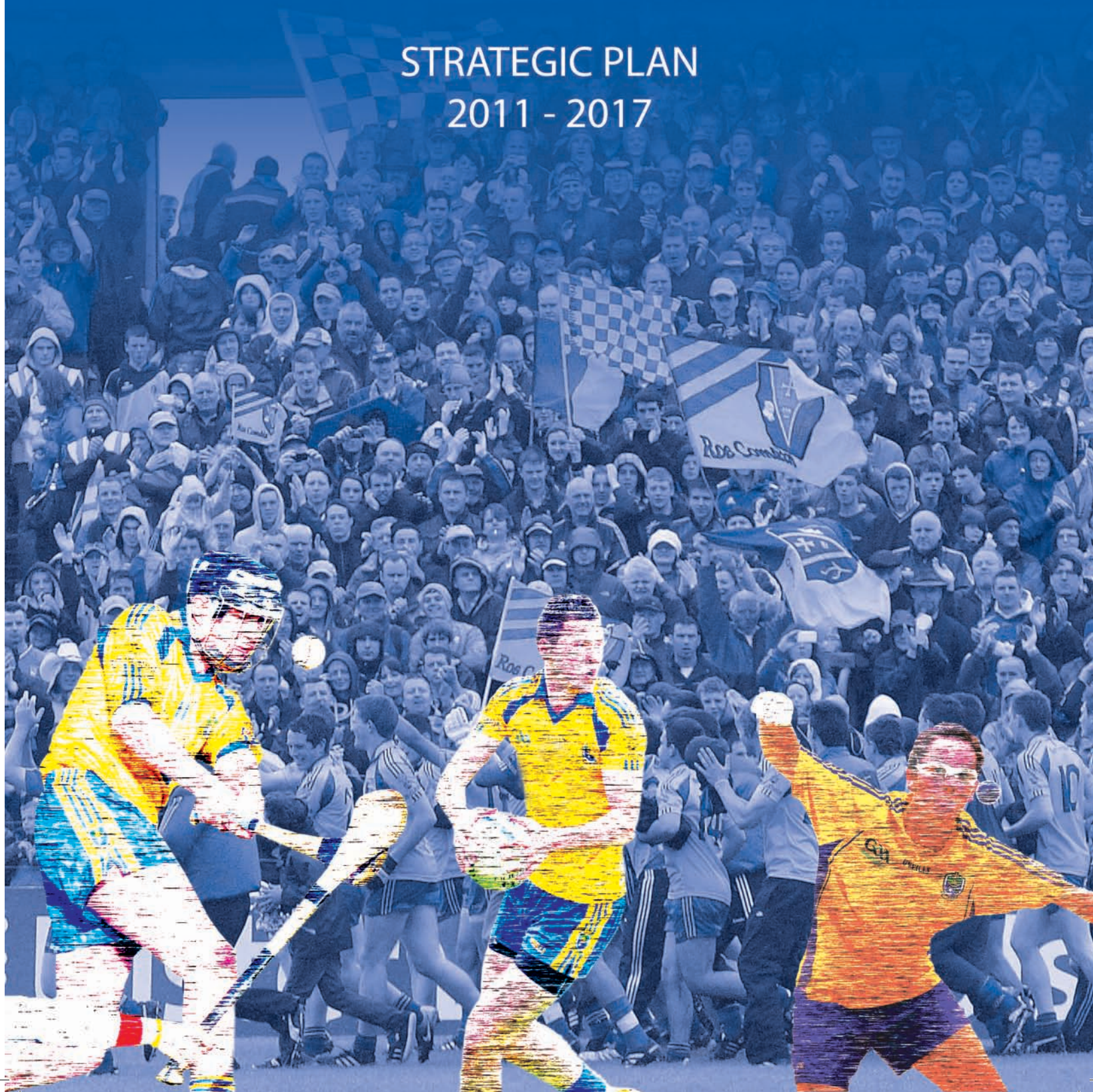




CUMANN LUTHCHLEAS GAEL COISTE CONTAE ROS COMÁIN

STRATEGIC PLAN 2011 - 2017





Teachtaireacht an Uachtaráin

Is cúis mhór áthais dom an teachtaireacht seo a scríobh don Phlean ollthábhachtach seo d'éinne a bhfuil suim acu i gcursaí ár gCumann i gContae Ros Comáin.

Our Association has grasped with vigour the real need to chart a carefully planned path in the years ahead by developing realistic and carefully planned strategic plans. No level of the G.A.A. has been exempt from this ambitious and vital process, with Clubs, Counties and Provinces all devising Plans that complement the National Plan we set out two years ago.

I am delighted to see that Roscommon has put such a fine plan in place and it is clear that a great amount of work has been put in to developing this. Roscommon has made an enormous contribution to our Association over the years and this carefully devised Plan can assist the Clubs and volunteers of the County to get to where they want to go in the years ahead.

This document is both challenging and innovative and can serve as a launch pad for the County by channelling the energies of so many people who work tirelessly on our behalf in a County that has a vibrant GAA scene and a strong tradition and pedigree.

Of course this Plan is not restricted to the performance or enhancement of the County scene. The Club scene is of paramount importance to everything we do and without it there would be no activity at County level. For us to get things right we must build from the bottom up and by offering our Clubs not only an input but a central role, we are recognising and safeguarding the all important role of the Club in the activities and affairs of the G.A.A.

Of course challenges and obstacles await. However, the development of Plans such as this can only ensure that we are well equipped to meet them head on.

I acknowledge those who have had an input into this document and urge everyone in the County with an interest in our Association to lend their support to a project that has the potential to leave Roscommon G.A.A. on an even stronger footing in the years ahead.

Ar aghaidh len ár gcluichí,

Criostóir Ó Cuana
Uachtarán Cumann Lúthchleas Gael





Teachtaireacht an Cathaoirleach

The Roscommon Strategic plan provides a pathway for the Gaelic Athletic Association in Roscommon to identify the challenges the Association faces as we head into the second decade of the 21st century.

For the GAA to maintain its pre-eminent role as the major sporting organisation in the county in terms of games played and attendances at our matches, we need to be aware that any organisation that does not prepare to meet the challenges posed by a changing society will not continue to prosper and grow.

The various sections in our plan have identified the key challenges facing the Association in County Roscommon and outlines realistic strategies and targets that will help us to meet the objectives that we have set ourselves.

As members of the GAA in Roscommon we are committed to promoting the playing of Gaelic Games. This document provides a strategy to ensure that our games are played by all who wish to play, that the games are organised in a proper manner and that those involved in the games are properly cared for and provided with the opportunity to enjoy all that is good in the GAA.

We must be aware that this document is a work in progress. It is built upon the work done at national and provincial level but especially the work of our Development Officer Hugh Lynn and the various sub committees that were involved in the process of drafting the plan. The plan challenges us all; Board Officers, Committees, Clubs and volunteers, to make it work. This plan will be reviewed on a frequent basis to ensure that the targets in it are met or changed to meet changing circumstances. It is only by frequently monitoring progress that we can ensure the success of the plan.

As County Chairperson I welcome this plan and I urge all members of the Association to see this plan as a template for the growth and development of the GAA in Roscommon and I am confident that we will have a stronger and more vibrant organisation when the plan is fully implemented.

Michéal Ó Fathaigh

***Cathaoirleach
Coiste Contae Ros Comáin***



Teachtaireacht an Runaí, Comhairle Chonnachta

Over the past 127 years the GAA has proved itself to be the premier sporting and cultural organisation in Ireland. It has built up a network of facilities in every parish and town in the country while at the same time producing outstanding community leaders. Since its foundation the Association has faced many challenges, but through its voluntary ethos and sense of community, it has made an invaluable and lasting contribution to Irish society.

Today we face new challenges and live in an era where society in general, and other sporting organisations in particular, place many new choices, opportunities and threats before us as an Association. No longer can we take the loyalty and commitment of our young people for granted.

On his appointment as Ard Stiurthoir, Paraic Ó Dufaigh identified the development of a Strategic Plan as one of his main priorities. Consequently the Association adopted a bottom-up approach by consulting widely and launching the National Strategic Vision and Action Plan 2009-2015, in November 2008. This document charts the pathway for the delivery of a cohesive and achievable plan for the Association.

For the past two years you in Roscommon have been working on the production of your County Plan. You, too, have consulted widely through your Focus Groups, Website Surveys, Sub Committees, members; and full-time staff.

The Roscommon plan is a challenging one for the County, for clubs and members, but it is realistic, achievable and measurable. The Strategic Plan will be a useless document if we do not take the necessary steps to implement it. This has to be a living document which will be measured, tweaked, amended and implemented by our clubs. The eleven themes in your plan are all vitally important to the promotion of the Association in the county but, personally, I would like to highlight my three priorities:

- Fixtures Scheduling
- Games development
- Planning

In the course of our consultations for the Connacht Plan, especially our Player Survey and County Forums, we identified the lack of a regular, planned and coordinated programme of meaningful games for our ordinary club players. A key recommendation to the delivery of such a programme is the appointment of County, Provincial and

National Fixture Planners. Whether we like it or not, Fixture Planners are here to stay and we in Connacht are fully committed to support them and to work with them planning, monitoring and measuring the County Fixtures Programme. We will ensure that, in the future, merit-based funding will be closely aligned to a meaningful fixtures plan that gives regular games to club players at all ages.

The Association can be proud of the myriad resources that have been produced by our Coaching and Games Development Department at national level. We in Connacht are fully committed to implementing the National Coaching Plan and to rolling out coach education programme in our schools and clubs.

The Roscommon Plan like our Connacht Plan commits us to rolling out Go Games, which has been adopted as best practice and means that children will get meaningful game time to develop their skills in a challenging and fun environment. The needs of the children are paramount and we will work to ensure that adults quickly realise that the needs of the children should come first. We must realise that the regular substitute or water boy of 2012 may be the All Star of 2025. Games Development has to be a priority

We all have a part to play to ensure that all of us can turn the plan into a measurable, living and working document which benefits the Association in Connacht at all levels. Ultimately the success of the Plan will be measured by how we achieved our priorities, targets and goals. In 2017 if we are able to say "job done, well done" then we can be satisfied with our efforts. The ball is in our court.

Sean O Pronntaigh
Runai

Methodology

The brief for the strategic planning process was clear. Roscommon GAA wanted a plan that would be developed by its members and would allow it to grow over the next number of years.

The plan would:

- be constructed around the values and traditions of the Association;
- be volunteer-led;
- be managed with excellence;
- maximise participation in each unit;
- maximise participation in the communities the Association serves;
- provide a roadmap for the Association for the future;
- in keeping with the Provincial and National Plan.

The GAA is a key part of Irish society.

Increasingly, it is becoming a global sporting organisation that provides enjoyment and entertainment to people at home in Ireland and overseas. The plan will build on the strengths and successes of the organisation. The National planning team identified the immediate and potential challenges that the organisation would face. When completed the plan would be clear, practical and ready to put in place. The plan should be for everyone – most importantly the clubs, players and members – and have clear objectives for clubs, Counties, Provinces and fulltime staff throughout the Association.

In Roscommon the process began with listening to members of clubs from the County. We held a Club Forum facilitated by Kieran Leddy Organisation & Development Manager, Croke Park.

The forum, in workshop format, included members from the following areas:

- Rural clubs;
- Urban clubs;
- Under 25s;
- Primary schools;
- Second-level schools;
- County board;
- Handball;
- Ladies' Football;
- Camogie;
- Minor Board;
- Coaches;
- Scór.

A sizeable number of those taking part were female. Some were members of the Association for only a short time, whilst others had more than 50 years' involvement in the GAA.

There were players and former players, coaches, teachers, students and many were at their first County GAA meeting. Working in small groups, the teams shared stories of their experiences of the GAA in every aspect of their lives, on and off the field. Through this listening process the forum developed a deeper understanding of what was important for people and what the GAA was really about.

A number of focus groups were established and they addressed the various themes that were to be included in the plan.

Hugh Lynn our Development Officer brought the ideas together and put this together as the plan. This draft plan was discussed with the focus groups in September 2011 and with the County Executive over two special management meetings. When the management committee were happy with the plan they then approved its presentation to the clubs. The clubs reviewed the plan and at a special meeting in Roscommon the clubs discussed the plan and made a number of changes to it. It was ratified unanimously.

The final action was to launch it at annual convention in December 2011.

Mission, Vision, Values

The GAA's values are the heart and soul of our Association. In every club around the world they are what binds us, what makes us unique and what attracts more and more players, members, volunteers and supporters.

Mission

"The GAA is a community based volunteer organisation promoting Gaelic games, culture and lifelong participation."

The GAA is a volunteer organisation. We develop and promote Gaelic games at the core of Irish identity and culture. We are dedicated to ensuring that our family of games, and the values we live, enrich the lives of our members, families and the communities we serve. We are committed to active lifelong participation for all and to providing the best facilities. We reach out to and include all members of our society. We promote individual development and well-being and strive to enable all our members achieve their full potential in their chosen roles.

Vision

Our vision is that everybody has the opportunity to be welcomed to take part in our games and culture, to participate fully, to grow and develop and to be inspired to keep a lifelong engagement with our Association.

Values / Community Identity

- Community is at the heart of our Association. Everything we do helps to enrich the communities we serve.
- We foster a clear sense of identity and place

Amateur Status

- We are a volunteer led organisation
- All our members play and engage in our games as amateurs
- We provide a games programme at all levels to meet the needs of all our players

Inclusiveness

- We welcome everybody to be part of our Association
- We are anti sectarian
- We are anti racist

Respect

- We respect each other on and off the playing fields
- We operate with integrity at all levels
- We listen and respect the views of all

Player Welfare

- We provide the best playing experience for all our players.
- We structure our games to allow players of all abilities reach their potential

Teamwork

- Effective teamwork on and off the field is the cornerstone of our Association
- Ní heart go cur le chéile (There is no strength without working together)

Action	Responsibility	Completion by	Outcome sought
Games Development: County Games Plan developed each year, incorporating all elements of National Games Development Grassroots to National Programme (GNP)	County Games Manager and Co. Games Development Committee	Annually	To put in place a comprehensive plan of action on games development aligned to national policy
Refereeing: An assessment of refereeing within the county has been carried out.	County Board, Referees, Clubs, Team Management, Players and all other interested parties	2012	To increase number of referees on national panels.
Funding and Financial Excellence: County Marketing plan developed	County Finance & Marketing Committee	2012	To ensure that we maximise sponsorship and commercial revenue in order to develop the Association
Games Schedule: A Fixtures plan developed each year and forwarded to the clubs	County Fixtures Planning Committee	Annually	To ensure that all competitions work to a specific schedule and to ensure a balanced games programme for all players.
Planning and Infrastructure: Redevelopment of Hyde Park	County Committee / Hyde Committee	2016	<ol style="list-style-type: none"> 1. To ensure that the Stadium provides maximum comfort for Patrons and Players alike. 2. That it becomes a Significant Income Generator for Roscommon GAA. 3. That all Rossies are proud of Dr Hyde Park.

A brief history of Gaelic Games in County Roscommon

The first county convention took place in Boyle on January 23rd 1889. Clubs represented on the day were Crossna, Cootehall, Castlerea, Clonalis, Killaraght and Kingsland, Sheegora, Elphin, Strokestown, Ballinameen, Kilmore, Corlara, Knockarush (Boyle), Lowparks (Boyle), Owen Roes (Boyle) Democrats (Boyle) Tawnytaskin, Ballyfarnon and Callow, with apologies from Kilbride and Kiltieven. Jasper Tully was proposed as President (Chairman) with James Lindsay as Treasurer and GW Tully as Secretary.

Elphin William O'Briens dominated early proceedings but activities were dis-organised during the era of the Parnellite split but the GAA was re-established in the county at a meeting in Elphin on April 27th 1902. A first Connacht Senior Football Championship was won in 1905 and two more Senior Football titles came in 1912 and 1914 – either side of Roscommon's only Connacht Senior Hurling title victory. In 1915 Roscommon was nominated to represent Connacht in the 1915 All-Ireland Senior Football Semi-Final where they lost out to Kerry and this was to be the county's last All-Ireland Semi-Final appearance until 1943.

Lean times followed and the County Senior Footballers did not taste much success at Connacht level while the Hurlers reached a number of Connacht Finals but lost out to perennial rivals Galway. At Club level Strokestown and Donamon were the dominant Football teams while Tulsk Lord Edwards also captured two county titles. Roscommon Gaels led the way in Hurling winning 12 of the 20 Championships that were contested between 1913 and 1938. It has to be said that throughout all the "lean times" the county has always had success Handball players who have won All-Ireland titles on a regular basis. Paddy Perry, who won eight All-Ireland Senior Softball titles in a row in the 1930s. The successful promotion of Handball in Roscommon during this time was recognised at national level when TJ Caulfield from Castlerea, became President of the Irish Handball Association in 1938.

On the field, events of the early 1930s, including an appearance in the All-Ireland Junior Football Final of 1932 (following victory over Cork), showed signs that Roscommon Football was on the up. Roscommon was represented on Connacht Schoolboy (U14) panels and Roscommon Minor teams of this era gave a first taste of inter-county Football to many who would become legends of the 40's. Boyle and Roscommon Town both won a number of County Minor Championships during the decade and the opening of the opening of the CBS in Roscommon gave players from all the adjoining Clubs the chance to play Football and Hurling together on a regular basis. The School won it's first Connacht Hurling in 1938 while six students were part of the Roscommon team that won the All-Ireland Minor Football Final in 1939.

The All-Ireland win of 1939 began, what has been referred to as the "Six glorious years" and saw the county capture six Connacht titles at various grades, two All-Ireland Minor titles ('39 and '41), one All-Ireland Junior ('40) and two All-Ireland Senior titles ('43 and '44). Roscommon had become one of the big forces in Gaelic Football. *(Incidentally, the "Primrose and Blue" colours, which the county is now synonymous were worn for the first time in 1943 Final in order to avoid a colour clash with Cavan – in previous year the Roscommon jerseys were blue with a yellow band around the middle).*

In 1946 the team went close again; losing to Kerry in the All-Ireland Ireland Senior Final after a replay, while in 1947 they lost the All-Ireland Semi-Final to rivals, and eventual champions, Cavan. Roscommon County Board Chairman Dan O'Rourke also served as President of the GAA for a three year term between 1946 and 1949.

A short period of transition followed the Cavan defeat but boosted by a Connacht Minor win in 1949 and an All-Ireland Minor win in 1951 the Seniors won a Connacht double in 1952 and 53. The county Hurling team was also "on a roll" during this period, winning the Four County Junior Championship in '46, '48, '49, '51 and having great wins over Galway in the Connacht Junior Finals of '52 and '53 (although the 53 title was awarded to Galway following an objection). This success was due to a renewed interest in Hurling at Club level and the establishment of a Hurling Committee in 1946, which became the County Hurling Board in 1947. Athleague and Four Roads were the dominant Hurling Clubs at the time while Tarmon and St. Patricks Knockcroghery won all the Senior Football titles between 1939 and 1949 (with five and six wins respectively). Great Elphin and St. Comans sides emerged in the early '50s.



The years between 1954 and 1961 did not yield much success for the Roscommon Football, with Galway being the dominant team in the province, including five in a row from '56 to '60. At Club level Elphin did three-in-a-row between '55 and '57 while St. Brigids did the double in '58 and '59.

Roscommon continues to dominate the Four County Junior Championship and won all the Championships from '55 and '67. Club Hurling was more balanced with titles shared between Athleague, Four Roads, St. Comans and Tremane.

A great showing in the National Football League campaign of 1961 (reaching the final versus Kerry) gave Roscommon supporters renewed

optimism ahead of the Connacht Championship and the faith was repaid by the players as they took the title. They lost to Offaly in the All-Ireland Semi-Final but that made them even more determined and they went a step further in 1962 where, sadly, Kerry put an end to the dream; winning by 1-12 to 1-6.

A Connacht Minor title in 1965 led to an All-Ireland U21 Championship win in 1966 and among the players that day was Dermot Earley, who also played on the Minor, Junior and Senior teams that year. Another Connacht Minor title was achieved in 1967 with an U21 title following in 1969. Members of these four teams combined to win the county's first Connacht Senior Championship for 10 years with victory in 1972. The team went on to reach the National League and Connacht Finals in 1974. Elphin native Dr. Donal Keenan served as Chairman of the Connacht Council from 1970 to 1973 and at Congress that year he became President of the GAA for a three year term. On the Club scene Roscommon Gaels won back-to-back Connacht Club titles, while Castlerea St. Kevins, and later, Clann na nGael won County titles. 1974 was a great year for Roscommon Hurling when they defeated Derry to win the All-Ireland Junior Championship. Athleague and Tremane both dominated the Roscommon Club Championship throughout the '70s and early '80s.

Off the field Scór, or the Winter Activities Competition as it was initially known, was launched by the GAA in 1969 and began in Roscommon shortly after. The first All-Ireland was won by Elphin in the Tráth na gCeist in 1972 and a County Committee was formed in 1973 in a bid to further promote the competitions.

In 1975 Roscommon won the a seventh Connacht Minor title and this sowed the seeds for the All-Ireland U21 win in 1978. '78 was also a great year for Ladies Football as the county team became the All-Ireland Senior Champions.

The Minor win was the beginning of the next "golden age" of Roscommon Football. The county won four Connacht Senior titles in a row between 1977 and '80. This period culminated in the long awaited return to the All-Ireland Final in 1980 but once again the day ended in victory for Kerry. The Seniors did however collect one National title during this time; the 1979 National League. They also reached the League Final in 1981 but made a Championship exit to Sligo. The next All-Ireland appearance by a Roscommon team was in 1982 when the U21s lost to Donegal. Although the Seniors reached a number of Connacht Finals remaining Connacht Final victories of the '80s came courtesy of the Minors in 1984 and 1989. Clann na nGael dominated proceedings at Club level, winning 10 County Finals in 11 years, seven Connacht Club Finals and reaching five All-Ireland Club Finals. Roscommon hurling enjoyed some of it's finest hours during the 1983/84 season. The team were undefeated in the National League and gained promotion to Division Two. In the Centenary Cup (a once off, open draw competition) they were pitted against Wexford and they caused a huge upset by winning on a scoreline of 3-5 to 2-7. Despite a brave performance against Cork in the next round they were defeated. Four Roads took five County titles in the 80's and their finest hour came in 1988 when they defeated Abbeyknockmoy to take the Connacht Club title. The County U16s defeated Down to win an All-Ireland title.



Defeats in the Connacht Senior Finals of 88 and 89 (after a replay) did not deter an improving Roscommon side and they made it third time lucky in 1990, although they lost to eventual All-Ireland Champions Cork in the semi-final. The 1991 Connacht win was more difficult and it took a replay to over come Mayo. Meath were the opposition in All-Ireland semi-final and Roscommon were defeated by the narrowest of margins. Two Connacht Final defeats followed and a new team began to emerge in the late 90's. Although they lost the 1998 Connacht Final to the eventual All-Ireland Champions Galway, after a replay, this game set down the foundations for the next win in 2001. A Connacht U21 win in 1999 along with two All-Ireland Junior titles in 1999 and 2000 introduced a group of new players to the County Senior side in 2001, where they claimed the county's 19th Connacht title. They subsequently lost to Galway in the All-Ireland Quarter-Final. 2001 also saw the Roscommon Hurlers claim the All-Ireland Junior title. Just one more Connacht Final appearance occurred in the remainder of the decade although the team had two good runs in the qualifiers in 2003 and 2004.

As mentioned earlier in this piece throughout all the "lean times" the county Hurling and Football teams have experienced there has always been regular success in Handball, with Roscommon players capturing All-Ireland's, and in some cases, World Titles. The success of the promotion and development of the games in the county was recognised at national level with Tony Hannon being appointed as President of the Handball Association in 2008. St. Comans received the All-Ireland Club of the year title in 2010 and Mount Talbot, a club which was formed in August 2009, received the award a few weeks ago. Scór has also been a source of All-Ireland titles in recent times as clubs from the county have won ten All-Ireland Scór na nÓg titles and three All-Ireland Scór Sinsear titles since 2000.



The final part of the story focuses on youth. In the early part of this century the County began a programme of development squads. The first products of the system reached the Connacht Minor Final in 2004. Additional squads were established and an All-Ireland Minor title followed on a great afternoon at Cusack Park, Ennis in 2006. Over the past five years Roscommon under-age teams have remained very competitive, reaching All-Ireland Minor Quarter-Finals in 2007, '08 and '09 and the All-Ireland Semi-Final in 2011. Players from the Development squads and Minor squads have progressed through the ranks and this has lead to Connacht Junior titles in 2006, 2008 and 2009. 2010 was one of the most successful years at adult level with the county winning the Connacht U21 and Senior Football titles. At Club level St. Brigids have been the dominant Football team in recent years while Four Roads have led the way in Hurling. The County Hurlers have also progressed over the past few years with the Seniors winning the Nicky Rackard Cup in 2007 and this year they took the Allianz Division 3B League title while the Minors reached the All-Ireland B Final.

When completed, the actions of this Strategic Plan may well help the players of the future create their own piece of history.

Total Population of County Roscommon from Census 2006 (broken down by age and by gender)

AGE	MALE	FEMALE	TOTAL
0	409	419	828
1	371	364	735
2	426	379	805
3	405	358	763
4	426	387	813
5	382	420	802
6	412	379	791
7	433	406	839
8	367	413	780
9	400	380	780
10	432	375	807
11	376	394	770
12	397	382	779
13	411	427	838
14	441	406	847
15	463	427	890
16	418	392	810
17	448	378	826
18	376	346	722
Adult	22385	21158	43543
Total	30178	28590	58768

Membership of Roscommon GAA Clubs as of November 2011

REGISTERED	UN-REGISTERED	FULL MEMBERS	HONORARY	SOCIAL	ADULT PLAYERS	U21 PLAYERS
7729	1340	3636	26	99	1292	496

YOUTH MEMBERS	MINOR PLAYERS	JUVENILE PLAYERS	NON PLAYERS
3994	436	3173*	385

** = includes female players registered by some Clubs*

Number of Minor and Juvenile players; broken down by age

AGE	PLAYERS
6	119
7	201
8	219
9	230
10	279
11	237
12	294
13	280
14	243
15	231
16	229
17	233
18	203

Note:

Female playing numbers have been omitted from the 12-18 age brackets



Our aim: To provide games for everybody

In 2017 we can say:

"Every player in the county has the opportunity to play meaningful games in an informal, safe and enjoyable environment."

Key project: Enhancing and integrating games activities for the benefit of all participants

Annual County Games Plan

In accordance with national policy, we will develop an annual Games Development Plan linked to National Games Development Grassroots to National Programme (GNP) objectives. This will be submitted to the Provincial Games Manager and to Croke Park.

Focus on participation in clubs and schools

Modified small-sided games, known as 'Go Games', will be adopted as best practice up to and including 12 years of age. This will mean that all children under 12 will get meaningful playing time to develop the skills of our games in a challenging and fun environment.

Address Player Drop Out.

Devise strategies to address player drop out especially in the 14-21 age groups

Player Pathway

We will implement the GAA players' and games pathway from child to adult. It will promote full participation and encourage players to take part in our games in the long term.

Code of Best Practice

We will roll out the GAA's Code of Best Practice for Youth Sport, incorporating a code of conduct that shows respect for fellow players, mentors and match officials. Best practice will also be developed in the recruitment and selection of those working with our under-age players. This will comply with the appropriate legislation requirements and guidelines in jurisdictions in which we operate.

Respect Initiative

We will roll out the GAA Respect Initiative which promotes respect and discipline for players towards match officials and each other.

Qualified coaches

We will meet the national and provincial coach education targets to make sure every player is coached by a person qualified to the appropriate level.

Recreational Games

We will roll out the GAA recreational games for youth and adult players.

Schools

We will work with groups within primary, second-level and third-level educational areas to ensure their fixtures programmes are balanced with the programmes of other GAA units. We will meet the targets as set out in the Nationals Schools Development Plan to assist in the further development of Gaelic games in second level schools and colleges.

Club/school link

We will ensure that each club has a link established with each school in their locality in order to promote the club in the school and promote the development of our games.

Club Coaching officer

We will promote each club appointing its own club coaching officer whose main role will be to promote best practice in coaching and games development in the club.

Grassroots to National Programme	Action	Involves	Completion by	Outcome sought
Games Opportunities	Go Games adopted as best practice in the county	County Games Manager and Co. Games Development Committee	2012	Every player at Under-12 level will have the opportunity to play regular appropriate games organised on a non-competitive basis.
	CLG Super Touch programme in place in each club and school.	County Games Manager and Co. Games Development Committee	2015	Every player Under-18 will have to play regular appropriate games organised on a developmental basis.
	Cul Camps promoted to each club in the county	County Games Manager and Co. Games Development Committee	Annual	Each Club will participate in the Cúl Camp Programme.
Skill Development Initiatives	Primary School Coaching	County Games Manager and Co. Games Development Committee	Annual	Every Primary School will have regular coaching and games programmes.
	U-Can awards promoted in the county	County Games Manager and Co. Games Development Committee	Annual	U-Can Awards will be implemented at Primary School fifth and sixth class to assess the effectiveness of skill development programmes.
	Football and Hurling School of Excellence in place for U-14/U-15	County Games Manager and Co. Games Development Committee	Annual	To provide budding players from each Club with quality coaching sessions and games opportunities with and against their peers at divisional and county level.
	Development Squads in place for U-14 U-16/U-17	County Games Manager and Co. Games Development Committee	Annual	To assist high potential players to progress to Inter-County Minor by providing quality coaching sessions and games opportunities with and against their peers at divisional and county level.
	Festival of Fun Football Funday for club U 8 and u10 in Place	County Games and Coaching Committee	2012	To provide players from each Club with fun sessions and games opportunities with their peers
	Festival of Fun Hurling Funday for club U 8 and u10 in Place	County Games and Coaching Committee	2012	To provide players from each Club with fun sessions and games opportunities with their peers

Education Initiatives	Code of Best Practice for Youth Sport adopted and in place	County Child Protection Committee	2012	All persons involved with underage teams will have completed the GAA/ ISC Code of Ethics Training and be familiar with the content and application of the GAA Code of Best Practice for Youth Sport.
	Garda Vetting Programme fully rolled out	County Child Protection Committee	2012	All persons involved with underage teams will be Garda Vetted
	Coaching targets linked to national coach education objectives in place	County Games Manager and Co. Games Development Committee	Annual	<p>All teams and coaches will have a coach qualified to the appropriate level.</p> <p>Coaching Accreditation; 2012 Club: All juvenile coaches to have at least Foundation Award and one Award 1 per club. Academy Squads: All coaches to be Award 1 and each squad to have one Award 2 coach. County: Award 2 coach for each team.</p> <p>Coaching Accreditation 2015 School: All coaches to have coaching Accreditation. Clubs: All clubs to have at least 1 Award 2 coach, three Award 1 coaches per club and all coaches to have coaching qualification. Academy Squads: Each squad to have one Award 2 coach and all coaches to be Award 1. County: All Counties to have one Award 3 coach</p>
	Integrate diet, nutrition & lifestyle training in all clubs	County Games Manager and Co. Games Development Committee	2015	Improve lifestyle choices this will have been rolled out on an initial basis in a few clubs as a trial in 2013. Introduced to Academy squads in 2011.
	Referee recruitment, training and assessment plan implemented	County Games Manager and Co. Referee Administration Committee/ Co. Games Development Committee	2013	There will be sufficient referees recruited, trained and assessed to officiate a balanced programme of games appropriate for each level of player in accordance with the rules of our games.
	GAA respect initiative in place in accordance with national goals	County Games Manager and Co. Games Development Committee	2012	The Respect Initiative will be in place in each Club initially up to Under 14 and there will be a subsequent improvement in behaviour from all those who participate and enjoy our games.

Support & Capacity	Group in place to harmonise underage fixtures in the county	County Games Manager and Co. Games Development Committee, Co. Fixtures Planning	2012	An integrated and approved schedule of underage fixtures up to U-12 and up to Minor will be in place annually.
	All Managers of any County Team will sign up to the managers charter	Co Management Committee.	2012	Best Practice
	Put in place a clear players pathway.	County Games Manager and Co. Games Development Committee,	2012	A player pathway is in place for all club players in the county Club- Juvenile to adult Club to County County- Academy to Senior
	Put in place a clear managers pathway	County Games Manager and Co. Games Development Committee,	2012	A Manager pathway is in place for all managers in the county Club- Juvenile to adult Club to County County- Academy to Senior
	Review club coaching in all clubs	County Games Manager and Co. Games Development Committee,	2013	All clubs will have a Club Coaching Officer and Coach Education will be available to all coaches Training & Support Resources
	Review GAA input into schools	County Games Manager and Co. Games Development Committee,	2013	Primary & Post Primary schools will have Education and Support for Teachers/Coaches put in place
	Put in place a County Policy on Post Primary school's participation.	County Games Manager and Co. Games Development Committee, Schools Committee	2013	Participation vs Elitism debate.
	Establish a joint committee to address player drop out in the 14 – 21 year age group.	County Committee, Coaching & Games committee, Minor Board	2012	Committee in Place
	Devise a strategy to address player drop out in the 14– 21 year age group.	County Committee, Coaching & Games committee, Minor Board	2013	Strategy in Place

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Records Per Page: 20 | Displaying 1 to 20 of 1,250 items. [FirstPrev] 1, 2, 3, 4, 5, 6, 7, 8 [NextLast]

	ID	Details	When	Competition	Round	Status	Venue	Referee
	74884	Clann na nGael (B Team) 0-13 Western Gaels (B Team) 1-10	26/2/2011 16:00	D3Tan	1		Johnstown	
	74803	Naomh Bearraí (B Team) 0-10 Gael na Slonainne (B Team) 0-5	26/2/2011 16:00	D4LN	1		Parc Naomh Bearraí	
	74881	Michael Glaveys 2-12 Gael na Slonainne (B Team) 0-5	26/2/2011 16:00	D3Tan	1		Ballinlough	
	74882	St Ronan's (B Team) 1-11	26/2/2011 16:00	D4LN	1			
	74804	Ballinameen (B Team) 0-8 Tulsk Lord Edwards/Tulskce (B	26/2/2011 16:00	D4LN	1			

Games Scheduling

Our aim: High quality fixtures planning

In 2015 we can say:

"All units at all levels provide a coordinated programme of meaningful games for players, appropriate to their needs and abilities. All games are regulated so that players experience fair play and can take part in well-planned and scheduled games as part of a balanced lifestyle. We have in place a locally effective and efficient, nationally co-ordinated, fixtures planning system."

Key project:

Committee

We will appoint a Fixtures Planning Committee.

Annual Fixtures Plan

We will put in place an annual County Fixtures Plan for

Three-year plan

We will put in place a three-year rolling County Fixtures Plan. Success of this plan will be dependent on our inter county teams fixtures schedules.

Fixtures planners

We will recruit volunteer fixtures planners who will receive training arranged by the National Fixtures Planning Committee. They will plan and monitor fixtures plans in all units in the county.

Measure satisfaction

We will measure how satisfied players, coaches and mentors are with fixtures scheduling.



Action	Involves	Completion by	Outcome sought
Fixtures planning committee appointed. Two fixtures planners nominated and attend CLG training programme	County Fixtures Planning Committee	2011	To improve fixtures planning in the county in order to ensure a balanced games programme for all players
Fixtures plan developed each year and forwarded to the clubs	County Fixtures Planning Committee	Annual	To ensure that all competitions work to a specific schedule and to ensure a balanced games programme for all players
80% compliance with fixtures schedule achieved and steadily moving up towards 100%.	County Fixtures Planning Committee	2012	To improve our effectiveness at fixtures planning
Present a fixtures Scheduling report to every Co. Board and Minor Board meeting	Co. Committee and Minor Board	2012	To achieve at least 80% compliance with schedule in yr 1 with long term aim to reach 100%
One Central Competitions Committee for all club activities in the County	Co. Committee, Minor Board	2015	To improve our effectiveness
Group in place to harmonise underage games fixtures as outlined in Games Development Section	County Fixtures Planning Committee and County Games Development Committee	2012	To provide an effective games programme
Club players Coaches and Mentors surveyed to gauge satisfaction with fixtures.	County Fixtures Planning Committee	2012	To gauge satisfaction with fixtures planning
Carry out a review of competition structures	Subcommittee to be put in place.	2012	To ensure competition structures are providing a sufficient programme of games for players
Guarantee all club "first teams 14 competitive games in football".	Competitions Control Committee	2012	All players/ teams are getting a sufficient games programme.
Provide one weekend totally free of all Senior, Intermediate and Junior competitions in the July August period annually which will be made known at commencement of the year	Fixtures Committee	2012	To ensure all club players can plan for holidays. They are guaranteed at least 12 days free of games so they can go on holiday etc. Totally free period from Monday until the following Friday week.



Urbanisation and Rural Depopulation

Our aim: Increase number of active players and volunteers in urban areas and to sustain clubs in rural areas especially in North Roscommon

In 2017 we can say:

"We have increased the numbers of players and volunteers active in clubs and schools in urban areas over the period of the plan. We have done this by putting in place initiatives that promote the club as the centre of the community and by reviewing our club and competition structures. A dedicated committee is responsible for achieving the targeted results in each area.

We have helped to continue to sustain our rural based clubs and to address the impact of depopulation on some of our clubs."

Key project:

Urban Development Plan

We will set up a specialised committee to develop and put in place an Urban Development Plan. This plan will examine the structures of the GAA and seek to leverage funding towards development of games in the south and North East of the county.

Rural Development Plan

We will set up a specialised committee to assist and advise clubs experiencing a fall in population or similar issues.

Rural depopulation

We will examine our current club and competition structures to address the difficulties associated with a reduction of the population

Steering groups

We will set up an accountable county steering group to oversee the implementation of the urban development plan and the rural development plan.

Club boundaries and structure

We will develop guidelines to establish clear club boundaries in each urban development area. In rural areas, we will review our club and competition structures to address the difficulties associated with a reduction of the population. This includes a close look at specific agreed arrangements for some competitions including divisional teams as appropriate.

Related projects

Volunteer training

We will undertake training programmes for volunteers who will assist us in implementation of the urban and rural development plans.

GAA identity

We will develop a specific GAA identity for each urban area to promote the idea of 'place'.

Recreational games

We will roll out the GAA recreational games and promote them to all age groups.

Community day

We will organise an annual 'youth-family-community day at the main ground in each urban area.

Government agencies

We will work with local Government agencies to develop the best approach for each unique opportunity in an urban area.

Action	Responsibility	Completion by	Outcome sought
County Urban and Rural Development Committees in place	Coaching and Games, County Development Committee, Divisional Boards, Clubs, County Committee	2012	To develop and monitor implementation of urban development plan
Urban development plan in place	County Urban Development Committee	2012/2013	To encourage a 20% increase in the population participating in Gaelic Games
Rural development plan in place	County Rural Development Committee	2012/2013	To assist and advise clubs.
Liaison with Local authority and Roscommon Integrated Development Company on funding and resources	County Urban Development Committee	Ongoing	To develop relationships with local funding bodies on funding coaching resources etc.
Review of club boundaries, competition and Divisional structures complete	County Urban Development Committee/ County Games Committee	2012	To put in place the best possible competition structures and club boundaries to reflect our population structures.
Review of school going population in each club area.	Clubs and Coaching Committee Minor Board	2012	To establish base figures in each club area to determine an accurate database of underage numbers in each club area over the next number of years
Arrange small sided games competition for clubs unable to field full numbers at underage.	Minor Board	2012	To ensure full participation in games by as many young people as possible
Develop county guidelines to assist clubs in determining the best club structure for underage competition	County Board /Minor Board	2012	To ensure full participation in games by as many young people as possible
All urban clubs expected to field 'multiple teams at juvenile level' where possible	County Urban Development Committee/ County Games Committee	2012	To ensure full participation in games by as many young people as possible
GAA recreational games, Peil abú and Camán abú, in place	County Games Manager and County Development Committee	2013	To encourage the participation of more people in Gaelic Games in a non-competitive structure
Volunteer training programmes and volunteer recruitment initiatives, GAA community days in place	County Development Committee	Annual	To help encourage volunteers to participate in our clubs
Develop Football/Hurling/ Camogie and Handball on the Green in urban areas .	Coaching & Games Committee / Minor Board Urban Clubs	2012 and Annually thereafter.	To encourage the participation of more people in Gaelic Games



Our aim: Is to Improve the status of refereeing. Raise the standard of refereeing and increase the number of referees

In 2017 we can say:

"All units at all levels experience meaningful games for players, which are refereed to such a high standard that players experience fair play and can take part in well controlled games. We have in place an effective, efficient, and co-ordinated, refereeing system which is of the highest quality and where referees are appreciated, respected and plentiful."

Key Projects

We will put in place a referees pathway

Recruitment

We will recruit new referees annually

Education

We will run training courses for prospective referees..

Mentoring

We will ensure all new referees have an experienced referee to act as mentor.

Assessment

All referees will be regularly assessed

Grading

We will grade all referees on performance, test results and assessment and provide feedback and re-training if necessary

Related project

Links with school's

We will promote the young whistler programme through Cumann na mBunscoil and also through Transition Year



Action	Responsibility	Completion by	Outcome sought
Recruit referees at all levels	County Committee, Clubs, Referees Administration Committee	Annually	At least 6 new referees annually
Recruit referee assessors.	County Committee, Clubs, Referees Administration Committee	Annually	At least 2 new referee assessors annually
Provide training for new and existing referees and referee assessors.	County Committee, Clubs, Referees Administration Committee	Annually	High level of awareness of rules and role of referees
Provide training for new and existing umpires	County Committee, Clubs, Referees Administration Committee	Annually	High level of awareness of rules, responsibilities and role of umpires
Have referees assessed by qualified assessors	Clubs, Referees, Administration Committee	2013	All referees to be assessed at least annually
Grade referees on performance.	Referees, Administration Committee	2012 and Annually	Improved refereeing standards
Develop and promote a referees Training course for transition year classes	Coaching and Games Committee	2012 and Annually	Introduce people to refereeing
Encourage the young whistler programme	Cumann na mBunscoil	2013 and there after	Introduce people to refereeing
Provide referees with the required equipment.	Referees Committee	Ongoing	Well equipped and competent referees
All new referees will have the support of an experienced mentor	Clubs, Referees, Administration Committee	Ongoing	New referees will have the necessary support.
As part of referees training all new referees will officiate at underage blitz competitions.	Coaching and Games and Referees, Administration Committee	2012 and onwards	Part of the referees Pathway. It will improve referees performance and experience.
Establish a committee to carry out assessment of refereeing within the county	Co. Board, Referees, Clubs, Team Management, Players and all other interested parties	2012	To increase number of referees on national panels.



Our aim: We will continue to value and encourage our volunteers

In 2017 we can say:
"Our amateur ethos continues to be at the heart of our Association. We have attracted talented volunteers at all levels within the county and we recognise how important it is to encourage and support them. Their work keeps the GAA at the centre of the community. Our training programmes attract and retain volunteers by providing a clear education path that allows them to progress according to their ability. We have trained all volunteers and helped them to develop their skills."

Key Projects:

Volunteer commitment scheme

We will roll out the GAA one-year volunteer commitment scheme. In this scheme, former players can commit to volunteering for at least one-year in recognition of the satisfaction they enjoyed by playing with their club. This is open to all other club members.

Education modules

We will roll out the various GAA volunteer education programmes, volunteer recruitment tool kit etc. to all clubs in our county. We will provide feedback to our club officers from the National volunteer forums.

On line membership scheme

We will assist our clubs in rolling out the online club membership system that will allow all our units to register players, members and officers

Player Welfare

We will implement the National player welfare initiatives Games, Coaching standards, Medical, facilities etc. to enhance the experience of all players in the county.

Officer structure review

We will review the County Committee and Sub-Committee structure to:

- find out if the current structures are suitable to meet the changing needs of the county
- make sure that no-one is overwhelmed by their role; and
- reduce the chance of one role duplicating another.

Club Officer Supports.

We will provide Club Officers with Training and support in addition we will hold Club Forums as an opportunity for club officers to share their knowledge and seek support.

- For example
- Club Planning
 - Officer Training
 - Club School Links
 - Child Protection
 - Community Outreach Initiatives

Voluntary work by sex and type of voluntary activity in County Roscommon from Census 2006

Voluntary work	Male	Female	Total
Social or Charitable organisation	1218	1787	3005
Religious group or church	882	1515	2397
Sporting organisation	2059	926	2985
Political or Cultural organisation	453	296	749
Any other voluntary activity	969	1159	2128
Total persons involved in one or more activity	4249	4268	8517

Action	Responsibility	Completion by	Outcome Sought
GAA Club Volunteer Workshop held	County Development Committee	2012 and Annually thereafter	To encourage best practice in clubs in attracting and retaining volunteers
County and club Officers to attend CLG officer training programmes	County Committee	Annually	To up-skill county and club officers in order to help them carry out their roles
On line registration system in place in all of clubs	County IT Committee	2010	All clubs registering players and members on the GAA national database
Review County Committee and Sub-committee Structure	County Development Committee	2012	Ensure an effective committee structure is in place to meet our needs
Volunteer commitment scheme, volunteer recruitment toolkit in place in each club	County Development Committee	2013	To encourage players and new volunteers to participate in our clubs
A recognition event for volunteers	County Development Committee	2013	To reward our Volunteers .
Organise a one day annual Club forum with workshops.	County Development committee, Management Committee	2012 and Annually there after	Improve standards of club governance across the County.
Design a resource leaflet to encourage Clubs to open up their facilities to local community groups out of peak hours within rule.	Development Committee	2012	Improved community leadership by the GAA leading to enhanced community cohesion.
Organise an under 30s forum.	County Development committee, Management Committee	2012	Increased participation of young people in administration
Establish volunteer and youth award scheme,	Development committee / Clubs	2012	To encourage young people under the age of 21 to volunteer for their Club for a specified period.
Clubs to be encouraged to develop strategies to promote involvement of younger members in club administration.	Clubs	2012	To improve youth participation in our clubs
Promotion of a "one hour, per week" programme to promote volunteering at all levels in the GAA.	Development committee / Clubs	2012	Improved volunteer input in the organisation
Promote the GAA as a Gaisce Community Involvement partner.	Coaching & Games / Development Committee/ Clubs	2012 onward	Increase involvement in GAA.
Club Community Day similar to lá nag club organised and held .	County Committee / Clubs	2013 onward	A fun day for all the club which will reward the volunteers and create an opportunity to invite new people into our clubs to get involved.
Each club to hold a Youth Forum annually	Clubs	2013 onwards	Provide an opportunity for our younger members to address issues that affect them. To improve youth participation in our clubs
County to hold a youth forum.	County Development Committee	2015	Provide a platform for our younger club members to address issues that affect them.
Train volunteers for stewarding at major GAA events in County	County Development Committee	2012	To have a group of trained and qualified stewards for our major club games and our county games



Our aim: Offer inclusive and welcoming environment for everyone

In 2017 we can say:

"We have an outstanding reputation for attracting and retaining members from all sections of the community. We welcome people of all nationalities, religions, ages and abilities into our Association and we make it easy for everyone to take part. We champion equality within the sporting landscape in the county. We work with the GAA family to make sure that we offer an inclusive and welcoming environment for everyone."

Key projects:

Inclusion Officer and committee

We will appoint a County Inclusion Officer and a County Inclusion Committee

Diversity training

We will work with the National Inclusion Officer to provide diversity training, which will become a standard component of all GAA coaching programmes for coaching and games personnel.

Welcome pack

We will provide the GAA 'welcome pack' to our clubs and schools that give a basic introduction to GAA Games.

New games formats

We will promote the new games formats for people with disabilities. These will be attractive to people with a disability and encourage them to take part in our Association.

Have a go-day's

We will work with the National Inclusion Officer to promote 'have-a-go' days in our clubs.



Action	Responsibility	Completion by	Outcome sought
Appoint an Inclusion Officer	Co Committee	2012	Officer in Place
Form an Inclusion Committee	County Board and Interested Parties	2012	Committee in place
County staff trained in inclusion	National Inclusion Officer	2013	To promote best practice
All officers to be trained in positive inclusion.	Inclusion Committee	2015	To promote best practice
Welcome Pack in place in schools and clubs	Club	2012	To help our clubs and schools to attract newcomer children and parents to participate in our games
Have a go days and 'international days' promoted	Club	Annually	To help our clubs and schools to attract newcomer children and parents to participate in our games
GAA Glossary of terms available for all clubs and schools	Club	2012	To help improve understanding of GAA terms within newcomer communities
Jersey link programme promoted	Club	2012	To help introduce new-comer children to our clubs
Links with Scór and New-comer communities established	County Scór Committee	On-going	To promote links with all communities
Modified Games for people with a special need promoted especially with the various special schools etc in the county.	Coaching & Games / Inclusion Committee/ Clubs.	On-going	To make Gaelic Games available to people of all abilities
Volunteer recruitment toolkit available to all clubs	National Club and Community Committee	2012	To help our clubs to attract more volunteers
Coaching people with Disabilities' module to be included in coaching courses within Roscommon in association with Sports Partnership Board. (LSP)	Inclusion Committee Coaching & Games	2012	To make Gaelic Games available to people of all abilities
Commence the process of half yearly meetings between Roscommon GAA, Roscommon ladies football, Roscommon camogie, Roscommon rounders, Roscommon Scór and Roscommon handball.	Inclusion Committee	2012	To investigate and plan the running of joint integration and inclusion initiatives including courses.
Put measures in place to ensure that people are not excluded from GAA activity because of poverty.	Inclusion Committee	Ongoing	To ensure the GAA maintains its role at the centre of the community and is all inclusive.
Ensure that people who relocate to our County are welcomed into our GAA clubs.	Clubs	Ongoing	To continue to have an inclusive association.



Planning and Infrastructure

Our aim: Build on existing planning skills

In 2017 we can say:

"We have put structures in place to monitor and review the implementation of our county plan. We have increased our ability to respond to new challenges and have introduced new initiatives to increase our already extensive planning skills. Our clubs are developing club plans through the GAA Club planning programme."

Key projects

County Strategic Vision and Action Plan

We will produce a County Strategic Vision and Action Plan.

County Strategic Implementation Committee

We will set up a County Strategic Implementation Committee that will oversee the implementation of the County Strategic Plan. We will carry out reviews to make sure we are meeting our targets; and an annual review to assess, review and update our plan as required.

Club Planning

We will roll out the GAA club planning programme, using templates and materials as provided

Training

We will identify facilitators to deliver the club planning programme and other GAA officer training programmes

Facilities

We as a county are committed to improving our facilities at our County Ground and also our Centre of Coaching Excellence in Runnabracken which will be the Location for the preparation of all our County Teams and Development Squads. This will be a centre for "Excellence in Coaching".

Property

We will review property ownership structures at county and at club level

Action	Responsibility	Completion by	Outcome sought
County Strategic Vision and Action Plan completed and Adopted.	Clubs, County Development Committee, Co Board.	Convention 2011	A roadmap for the Development of the GAA in Roscommon.
County Strategic Implementation Committee in place with quarterly meetings	County Plan review committee	2012 onwards	To monitor and review the roll out of the county plan
County full time staff roles, responsibilities and performances linked with county plan.	County Chairman and Secretary, Provincial Secretary, Provincial Games Manager .	ongoing	To ensure the plan is delivered in full and is reviewed as required
Annual club forum.	Clubs, County Committee, County Plan review committee	Annually from 2012	To monitor and review the roll out of the county plan Give clubs platform to discuss items of mutual interest.
Train Facilitators to deliver the GAA club planning programme and other GAA officer training programmes	County Development Committee	As required	To put in place the facilitation resources needed to roll out the club planning programme
All Clubs to develop a club plan using club planning process.	County Development Committee	Annually	To help our clubs to plan ahead for the future. 12 clubs to have a 5 year plan in place by 2012 19 clubs to have a 5 year plan in place by 2013 All Clubs to have a 5 year plan in place by 2015
Progress the Development of "Centre of Excellence" in Oran	Runnabracken Committee, County Committee	2016	To have the Financial Provision made to commence the development ..
Redevelopment of Hyde Park	County Committee / Hyde Committee	2016	To ensure that the Stadium provides maximum comfort for Patrons and Players alike. That it becomes a Significant Income Generator for Roscommon GAA. That all Rossies are proud of Dr Hyde Park.
Carry out a complete audit of club facilities and needs.	Physical Planning Committee	2012	To ascertain what facilities are required in the various parts of the county.
Ensure all clubs pass a club trustee indemnity motion at an AGM.	Development Committee	Annually	To indemnify Club Trustees.



Fundraising and Financial excellence

Our aim: Build on existing financial excellence and develop our funding structures.

In 2017 we can say

"As the county's foremost sporting and cultural organisation, professional financial management and oversight is at the core of our growth and success. We work with our commercial partners in a professional way and continue to invest in developing our games."

Key project:

Financial management & funding excellence

Governance

We make sure that all units comply with the highest accounting and financial regulatory standards. We do this by ensuring that we:

- have appropriate financial controls in each unit;
- always get value for money;
- protect our assets;
- have the appropriate resources to achieve our aims; and
- have clear lines of responsibility and accountability throughout the Association integrated with the role of the County treasurers and other officers.

Training and development

We will provide the GAA treasurer training programme to all our club treasurers & County treasurer

Marketing Plan

We will develop a marketing plan to assist the county in reaching its targeted commercial revenue and promotion potential.

Fundraising

We will continue to strive to raise sufficient monies through innovative ways that are supported by and beneficial to our clubs and the board.

Related projects

Software

We will put in place all GAA financial packages as required

Sponsors

We will work to continually improve our relationships with our sponsors

Funding templates and tool kit

We will roll out the GAA funding tool kit and funding template to all our units

Membership card

We will assist in the roll-out of the new GAA membership card in all our clubs

Match attendances-

We will develop a marketing strategy based on the new club membership card network that will drive attendances at matches

Action	Involves	Completion by	Outcome sought
Governance recommendations from Croke Park in place	County Finance committee	Annually	To ensure best practice in all of our financial dealings
GAA Finance Software Packages in place	County Finance committee	Annually	County is using the latest and best in class financial packages
County Financial Budget developed each year	County Finance committee	Annually	County is planning ahead financially each year
GAA Club Treasurer training programme delivered to club treasurers	County Finance committee	Annually	Club Treasurers receive the information they need to carry out their roles
County Marketing plan developed	County Marketing Committee	2012	To ensure that we maximise sponsorship and commercial revenue in order to develop the Association in the county
GAA Funding templates and funding toolkits available to all clubs	County Marketing Committee	2012	To make information on fundraising available to all our clubs
Ensure best practice is adopted when handling cash and banking same.	County Finance committee	Annually	To ensure best practice in all of our financial dealings
Review the duties of County Treasurer	County Management Committee	2012	To redefine the role and allocate some of the role to other positions or create an extra position.



Communications

Our aim: Effective internal and external communication

In 2017 we can say:

"We communicate effectively with our members and officers. This gives us a strong sense of common ownership, individual responsibility and a sense of pride. Communication is everyone's responsibility. We use the latest technology to communicate quickly and efficiently with our club officers and members."

Key projects:

Structure

We will give members the information they need to champion Gaelic games and to encourage people to take part in the Association.

We will set up structured and effective communication at all levels by:

- supporting our volunteers and administrators
- developing strong links between our county PRO and our club PRO's
- developing excellent relationships with the media.

Training and Development

We will provide ongoing training and advice to club PRO's .

Newsletter

We will circulate a regular online newsletter to all our clubs.

Technology

We will use the latest communications technology to communicate with our clubs. Our clubs will provide match results on time and these will be available to the general public. The County Committee will provide fixtures to our clubs, the media and the general public on time.

Establish a PR / Communications Committee

This committee will consist of the PROs of each subsidiary committee of the county board and also include the PROs of Roscommon Handball Board, Camogie, Ladies Football Board and Schools Committees where appropriate. The Committee will be chaired by the county PRO

Action	Involves	Completion by	Outcome sought
The establishment of a communications and PR committee .	Communications committee	2012	1. A Lead committee to improve the County's PR. 2. To promote good communications with clubs, media and the general public.
County communications Plan developed each year	County communications committee	Annually from 2012	To provide members and club officers with an overview of the years GAA activities
Best in class County GAA website available and updated regularly	County IT Committee and County PR Committee	2012	To promote the GAA to members and non-members in the county
GAA Club PRO training programme delivered	County Development Committee	ongoing	To assist our club PRO's in carrying out their role
GAA Communication toolkit and stationary toolkit made available to each club unit.	County PR Committee	2012	To help our club officers communicate with excellence
County online GAA news letter developed	County IT Committee and County PR Committee	2012	To improve communication with our members and officers
Club officers linked directly with national GAA intranet	County PR Committee	2012 and ongoing.	To assist our club officers in carrying out their roles
Promote the development of websites for all GAA clubs in the county for use as a means of promoting the activities of the GAA in Roscommon.	County PR Committee	2012 and ongoing.	To help our clubs communicate with excellence
Review Communications with local media .	County PR Committee	2012	To help the County Board and Clubs communicate more effectively with the local community
Look to improve the standard of programmes for all Games	County PR Committee	2012	To raise the standard of the presentation of our games
Look at putting up road signs to promote league and championship matches	Clubs	2012	Increase Attendance at games
Development of greater links with the schools in the county and publicise school activities and achievements in gaelic games.	County PRO and County Secondary Schools Committee.	2012	To encourage schools and pupils to play an active role in highlighting their achievements to a wider audience
The use of the facilities of the county Board to print programmes for finals of competitions such as Coiste Iomana and Camogie County Finals.	County Board Staff	2012 and onwards	Improve the standard of presentation of games.
All club PROs to have necessary Resources: to include Camera, Club Headed paper, etc	Clubs	2012	Improve the standard of presentation of games and the spreading of the GAA message.
Annual meeting between Sports editors print and radio and members of the Communications committee	County PRO	2012 and ongoing	Improve the standard of presentation of games and the spreading of the GAA message.



Our aim: Keep and strengthen our links with all communities

In 2017 we can say:

"The heart of the GAA continues to be the club, our culture and the community. We have attracted and retained active players, members and volunteers from all communities in our society. The GAA is recognised as the leading organisation in the county for providing voluntary activity and events for families and communities. The Association's core values and ethos are understood and help to hold society together in an ever-changing world."

Key Projects

Training and Development

We will provide ongoing training and advice to club officers.

Awareness

The cultural and community officers will assemble and distribute appropriate cultural awareness materials.

Education

We will distribute materials to educate parents about the GAA, and the value and benefits of getting involved.

Club Open Days

We will encourage our clubs to hold open days, similar to the Lá na gClub day in 2009

Gaeilge

We will encourage use of the Irish language in our activities.

Scór

We will promote Scór to all of our clubs

Signage

We will assist our clubs to put proper signage in place

Other groups

We will develop relationships with kindred bodies and communities.

ASAP programme

We will continue the roll-out of the GAA alcohol and substance abuse prevention programme in our clubs

Action	Involves	Completion by	Outcome sought
All clubs to have an active cultural officer in place	County Cultural Officer	2012	To improve the promotion of our culture in our clubs
Updated listing of all cultural officers in place	County Cultural Officer	2013	To improve communication between our club cultural officers
County cultural officer network in place	County Cultural Officer	2014	To improve communication between our club cultural officers
Club Open Days promoted	County Development Committee	ongoing	
Signposts in place for 100% of clubs	Physical Planning Committee	2015	To improve visibility of our clubs in local areas
100% of clubs with Drugs and Alcohol policy in place	County ASAP Officer	2013	To ensure our clubs are as proactive as possible in alcohol and drug use prevention.
100% of clubs with Drugs and Alcohol signage on display	County ASAP Officer	2012	To ensure our clubs are as proactive as possible in alcohol and drug use prevention. And our communities and members are aware of the ASAP programme.
Encourage clubs to have an As Gaeilge section on their website	County Irish Language Officer	2014	To improve the promotion of our language in our clubs
Template of Roles and responsibilities for Scor Officers to be drawn up and distributed.	Scor Committee	2012	To improve the working of scor.
Showcase Scor Champions at County GAA Events	Scor Committee	2013	To improve the image of scor and participation in it.
Publish up to date Role of Honour of Scor Champions on County Board Web-site.	Scor Committee	2012	To improve the image of scor and participation in it.
Encourage and assist clubs in preparing Club histories.	History Committee	2013	To update club history
Establish History committee	Co. Board	2012	To assist clubs and update Co history
Have the Irish Language visible on the web-site by using well known phrases	Irish Officer	2012	To improve the promotion of our language in our clubs
Provide a number of Gaeltacht Scholarships	Irish Officer	2012	To improve the promotion of our language in our clubs
Have at least 90% of clubs competing in either Scor or Scór na nOg	Scor Committee	2014	To improve the image of scor and participation in it
Encourage use of Irish in club coaching sessions	Irish Officer	2013	

Implementation and Review Mechanisms for the Plan

This Plan is a living document: it will be reviewed, assessed and adapted to ensure it facilitates all units of the Association in County Roscommon in reaching their potential over the duration of the Plan. It will be possible to assess the success of the Plan in the county and indeed at club level within the county.

The County Committee will put in place a Strategic Implementation Committee under the leadership of the County Development Officer. This team will meet on a quarterly basis and assess the progress of the plan against its stated objectives. The committee will be comprised of the County Chairman, County Secretary and the County Development Officer and such other people that may be deemed appropriate..

This team will decide on the most appropriate method to carry out a comprehensive annual review of the Plan. This will include completion of an annual Club Forum where a detailed review of all relevant aspects of the Plan will be completed by Club representatives. This will involve the assessment of the current initiatives, their appropriateness for the needs of the club/county and the identification of additional initiatives to assist in the completion of achieving the goals and objectives outlined in the Plan.

Once the forum is completed, information, suggested modifications and ideas will be forwarded to the Strategic Implementation Committee for review and discussion. If required, the Plan will be modified and adapted based on the inputs. The Committee will also be responsible for communicating the modified Plan to all units at club and county level within the county.



Glossary of Terms

Alcohol and Substance Abuse Prevention Programme (ASAP)

GAA programme that focuses on minimising the harm being caused by alcohol and drugs in society.

Award 1:

Coach education programme that qualifies the participant to be a lead coach for either child, youth or adult players.

Award 2

Coach education programme that qualifies the participant to be an advanced coach for either child, youth or adult players.

Award 3

Coach education programme that qualifies participant to be a master coach for either child, youth or adult players.

Centres of excellence

Purpose built facilities, usually incorporating an all weather facility to be used by a number of club, school and County teams.

Club Maith

This is a certification programme for clubs and their volunteers who have demonstrated excellence in a wide range of criteria. It is independently set and assessed.

Club School Link

Club support for local primary schools to ensure promotion of the club and the games

Cúl Camps:

An organised camp for children aged between seven and 13. They are run by qualified coaches and usually held during the summer.

Go Games

Small sided skill development games for under 12's that focus solely on skill development and participation

Grassroots to National Programme (GNP)

GAA Games Development Strategy which aims to maximise participation and optimise playing standards.

"Have-a-go day"

A series of football and hurling recreational blitzes held for individuals or groups who have had little or no involvement in the GAA previously. These are held at club locations for newcomer or non-traditional communities.

Introductory Award:

Basic coach education for beginner coaches for child, youth and adult players.

Scór

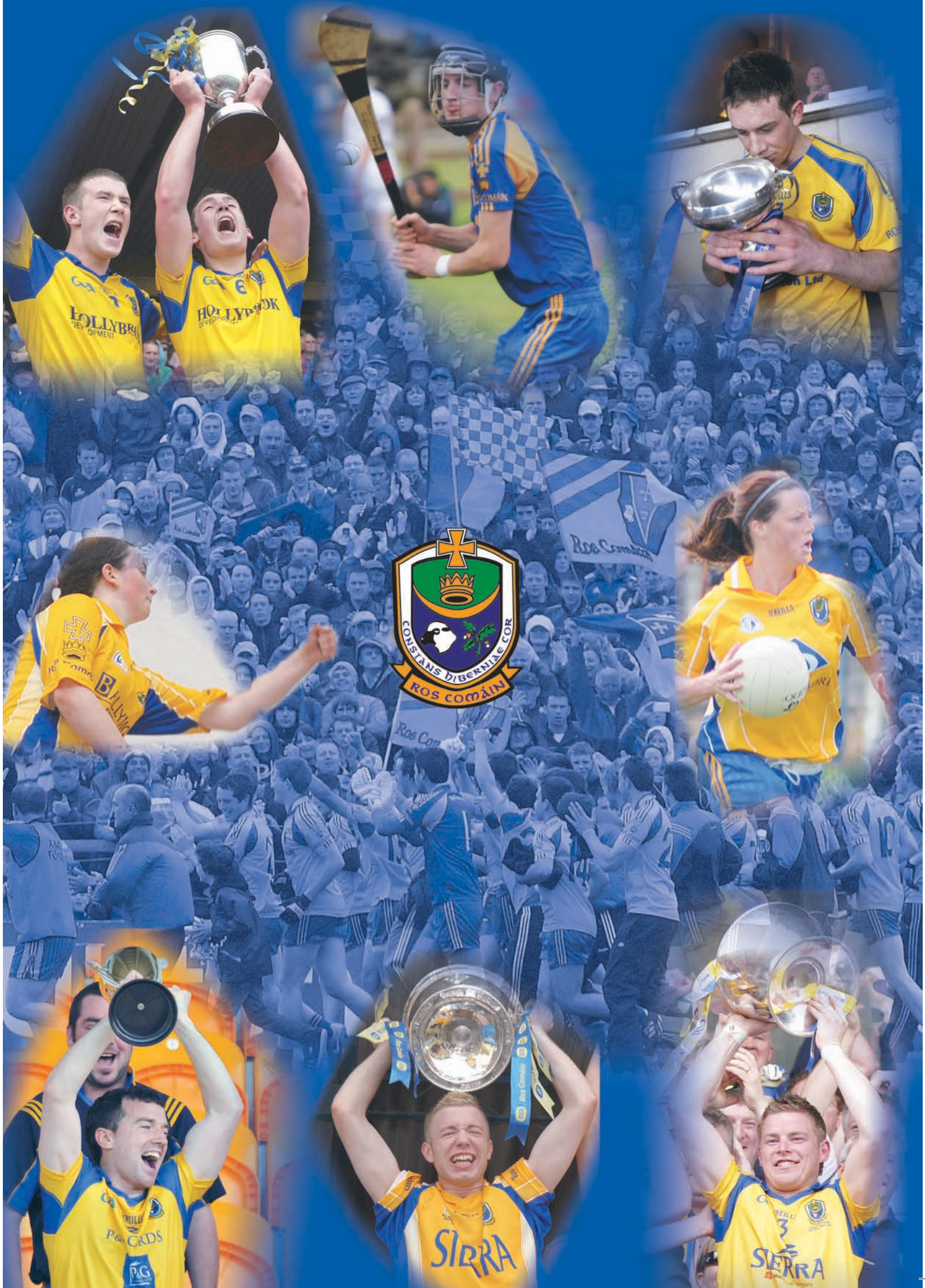
Initiatives and activities in which GAA members engage to promote Irish music, dancing and culture.

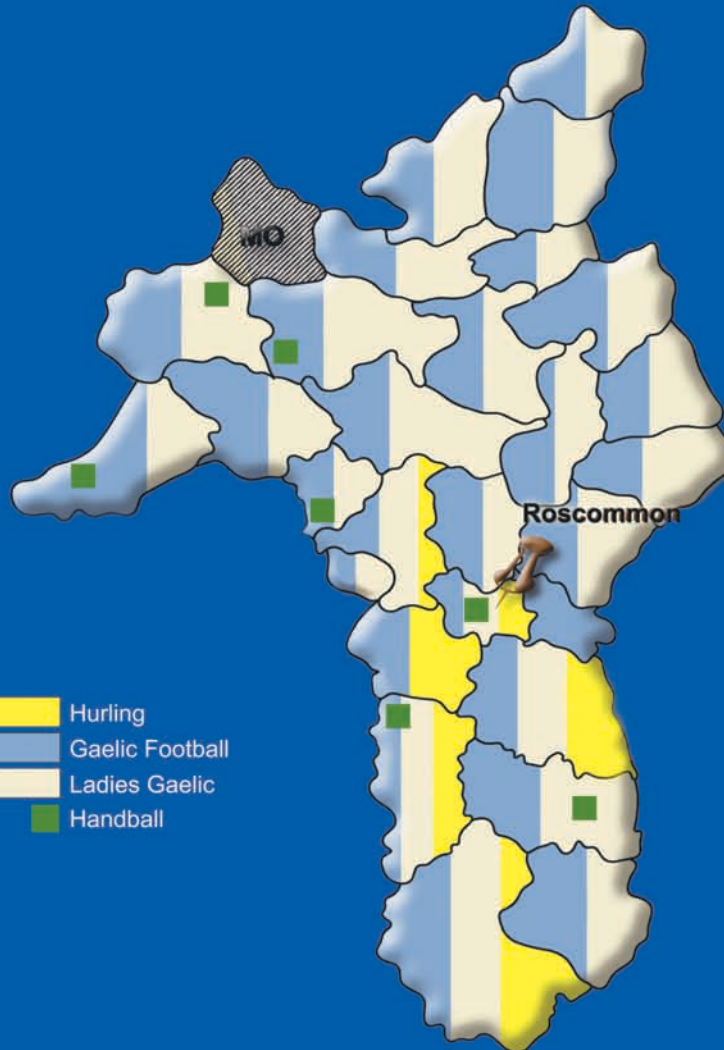
Super touch 7s, 9s, 11s

Small sided skill development games for youth players.

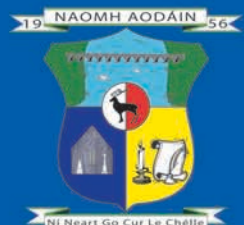
U-Can Awards

Series of skill challenges for primary school children





- Hurling
- Gaelic Football
- Ladies Gaelic
- Handball



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